

# SINDHUJA SURYANARAYANAN

TEXTILE AND APPAREL DESIGNER

## PROFILE

Textile and apparel designer passionate about print design, fabric construction, garment conceptualization and sustainability. Interested in writing, graphic design, photography and event management, showcasing a holistic design approach. Recognized for storytelling and a keen eye for detail. Eager to integrate tradition with modern innovation drawing inspiration from history and the rich heritage of Indian textiles.

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## WORK EXPERIENCE

### COSTUME DESIGN

#### SUN PICTURES | 2026

Role- Costume design intern

Assisted the costume design team with material sourcing, fabric explorations, accessory making, construction of final costumes, and on-set supervision.

### BRANDING & WEBSITE DESIGN

#### THE MILLET MILL | 2025

Role- Freelance Brand & Visual Designer

Led the end-to-end visual branding process: from logo creation and brand identity development to full website design and development.

### APPAREL DESIGN

#### BAISE GABA & PINK CACTII | 2024

Role- Textile and Apparel design intern

Worked on my graduation project to conceptualize and design apparel collections, including print design, silhouette development, detailing, and sampling, along with content creation and art direction for photoshoots.

### PRINT PROJECT

#### APCO | 2023

Worked with Andhra Pradesh Handloom Weaver's Cooperative Society to develop prints under classroom guidance.

### WEAVING PROJECT

#### APCO | 2022

Worked with Andhra Pradesh Handloom Weaver's Cooperative Society to develop home furnishing fabrics to be showcased in Heimtextil 23 under classroom guidance.

## AWARDS

### MIDSUMMER | 2020

#### NORSE MYTHOLOGY

Second place in International art contest.

### MICROSOFT GLOBAL ENTERPRISE

#### CHALLENGE | 2015

Won against international competition for designing bookmarks in traditional Indian textiles. Travelled to Microsoft's HQ at Seattle and interacted with Mr. Satya Nadella and senior leadership as a part of a 5 member team.

## EDUCATION

2020 -2024

### NATIONAL INSTITUTE OF DESIGN

Vijaywada, Andhra Pradesh

B. Des in Textile and Apparel design

2018 - 2020

### R.N. PODAR SCHOOL

Mumbai, Maharashtra

Commerce

## SKILLS

- Surface pattern and print design
- Fabric construction techniques
- Intermediate sewing and apparel
- Intermediate weaving techniques
- Trend forecast and research
- Documentation and Presentation
- Photography & Styling
- Graphic Design & Illustration
- Event management & Art direction
- Writing
- Adobe Illustrator, Photoshop, Indesign

## COMPETENCIES

- Multi-disciplinary approach
- Process driven approach
- Creative problem solving
- Tangential thinking
- Attention to detail and neatness
- Leadership and management
- Design research methodologies