

SINDHUJA SURYANARAYANAN

TEXTILE AND APPAREL DESIGNER

PROFILE

Textile and apparel designer passionate about print design, fabric construction, garment conceptualization and sustainability. Interested in photography, writing, graphic design and event management, showcasing a holistic design approach. Recognized for storytelling and a keen eye for detail. Eager to integrate tradition with modern innovation drawing inspiration from history and the rich heritage of Indian textiles for fresh and meaningful design ideas.

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WORK EXPERIENCE

APPAREL DESIGN

BAISE GABA & PINK CACTII | 2024

Role- Textile and Apparel design intern

Worked on my graduation project to conceptualize and design apparel collections, including print design, silhouette development, detailing, and sampling, along with content creation and art direction for photoshoots.

PRINT PROJECT

APCO | 2023

Worked with Andhra Pradesh Handloom Weaver's Cooperative Society to develop prints under classroom guidance.

CHITRAKATHA

STUDENT DESIGN FESTIVAL | 2023

Role - Core team member and Events team lead

WEAVING PROJECT

APCO | 2022

Worked with Andhra Pradesh Handloom Weaver's Cooperative Society to develop home furnishing fabrics to be showcased in Heimtextil 23 under classroom guidance.

GRAPHIC DESIGN

BOUNCE | 2021 - 2022

Role - Graphic design intern

Worked with Bounce, a sustainable clothing registry to develop their digital branding for Instagram and their website.

AWARDS

MIDSUMMER | 2020

NORSE MYTHOLOGY

Second place in International art contest.

MICROSOFT GLOBAL ENTERPRISE

CHALLENGE | 2015

Won against international competition for designing bookmarks in traditional Indian textiles. Travelled to Microsoft's HQ at Seattle and interacted with Mr. Satya Nadella and senior leadership as a part of a 5 member team.

EDUCATION

2020 -2024

NATIONAL INSTITUTE OF DESIGN

Vijaywada, Andhra Pradesh

B. Des in Textile and Apparel design

2018 - 2020

R.N. PODAR SCHOOL

Mumbai, Maharashtra

Commerce

SKILLS

- Surface pattern and print design
- Fabric construction techniques
- Intermediate sewing and apparel
- Intermediate weaving techniques
- Trend forecast and research
- Documentation and Presentation
- Photography & Styling
- Event management & Art direction
- Graphic Design & Illustration
- Writing
- Adobe Illustrator, Photoshop, Indesign

COMPETENCIES

- Multi-disciplinary approach
- Process driven approach
- Creative problem solving
- Tangential thinking
- Attention to detail and neatness
- Leadership and management
- Design research methodologies